



**Request for City Council Committee Action
From the Finance Department**

Date: May 2, 2003
To: Ways and Means Committee
Referral to: None

Subject Utility Billing Insert

Recommendation

The Finance Department recommends the approval of the Cultural Affairs Divisions request to place an insert in the June 2003 Utility Bill and waive the fee since the City will not incur any additional costs by including the insert with the Utility Bills. The insert announces the first city-sponsored multicultural festival. Celebrating the Arts and cultures of Minneapolis.

Previous Directives

(any past Council actions or directions to staff)

Prepared or Submitted by: Ramon Morales, Utilities Billing Office Manager, Phone 673-2404

Approved by: Patrick Born, City Finance Officer

John Moir, City Coordinator

Presenters in Committee None (Consent Item)

Financial Impact (Check those that apply)

☒ No financial impact - or - Action is within current department budget.
(If checked, go directly to Background/Supporting Information)

- ☐ Action requires an appropriation increase to the Capital Budget
- ☐ Action requires an appropriation increase to the Operating Budget
- ☐ Action provides increased revenue for appropriation increase
- ☐ Action requires use of contingency or reserves
- ☐ Other financial impact (Explain):

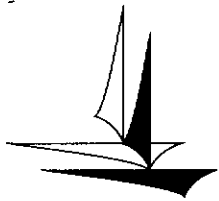
☐ Request provided to the Budget Office when provided to the Committee Coordinator

Community Impact (use any categories that apply)

- ☒ Neighborhood Notification
- ☐ City Goals
- ☐ Comprehensive Plan
- ☐ Zoning Code
- ☐ Other

☐ Not applicable

Background/Supporting Information Attached



City of Minneapolis

City Planning Department

Chuck Ballentine
Director

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Minneapolis MN 55415-1385

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February 18, 2003

Marsha Burks-Belfrey, Customer Service Rep. II
City of Minneapolis
Utility Department
Public Service Center
Minneapolis, MN 55415

Ms. Burks-Belfrey,

Thank you for your time in explaining the procedure for placing inserts into City of Minneapolis monthly utility bills.

We would like to promote the first city-sponsored multicultural festival, *Mosaic: Celebrating the Arts and Cultures of Minneapolis*, scheduled for June 5, 2003 through July 27, 2003.

Mosaic will celebrate the diversity and rich cultural heritage of Minneapolis through the arts, a universal language and an excellent medium through which one can explore diverse cultures, heritages, and traditions. We would like to produce an insert for inclusion into the June 2003 utility to promote the event.

We are currently working on the design for the 3 ½ inch by 8 ½ inch promotional piece. The text will read similar to the following:

Mosaic: Celebrating the Arts and Cultures of Minneapolis
Thursday, June 5, 2003 through Sunday, July 27, 2003
www.minneapolismosaic.com

sponsor name

sponsor name

sponsor name

I will make sure you get a proof of the insert when it becomes available to me. Thank you again for your help with this project.

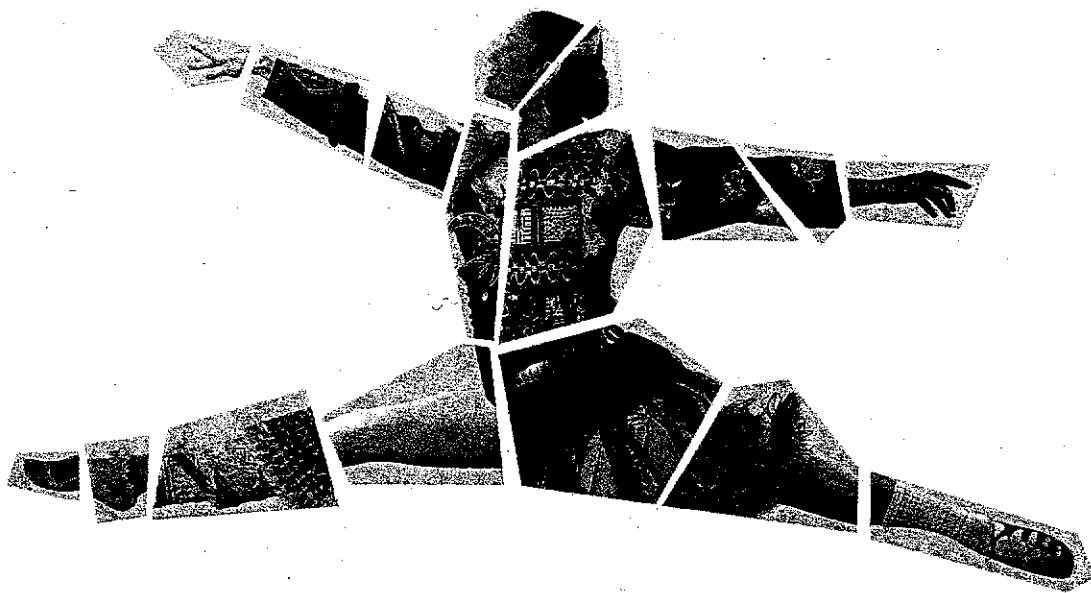
Sincerely,

Matthew James
Cultural Affairs Division

MOSAIC

Celebrating the Arts and Cultures of Minneapolis

June 5 – July 27, 2003



MOSAIC

Celebrating the Arts and Cultures of Minneapolis

Minneapolis is recognized as a great place for arts and culture. It's all right here, every thing you love to do and see. And, for seven weeks this summer, step out and celebrate with Minneapolis MOSAIC. Celebrate all of the ways we express ourselves and our cultural traditions through the arts. From parades and performances to neighborhood festivals and food, there's a ton to do and you're invited. Best of all, it's happening in your backyard.

For a list of events visit www.minneapolismosaic.com or call 612.673.3023

June 5 – July 27, 2003

MOSAIC is a project of the City of Minneapolis and Mayor R.T. Rybak

